

Recycled Revisited: You Did Well Nottingham!

Thank you for doing your part – we set a modest goal for 2014 is to increase recycling by 10% and reduce waste disposal by 10%. We're not quite there but the trends are good!

Last year we reported that across all sources of income for the town, recycling income is unique – recycling income comes from outside the town and is not the result of fees or taxes of any kind. Recycling income is the result of private companies purchasing your recyclable materials from our Recycle Center. We concluded that every pound of material we recycle pays the town double because we get paid for the pound of recyclable material and have one less pound of waste to pay for disposal.

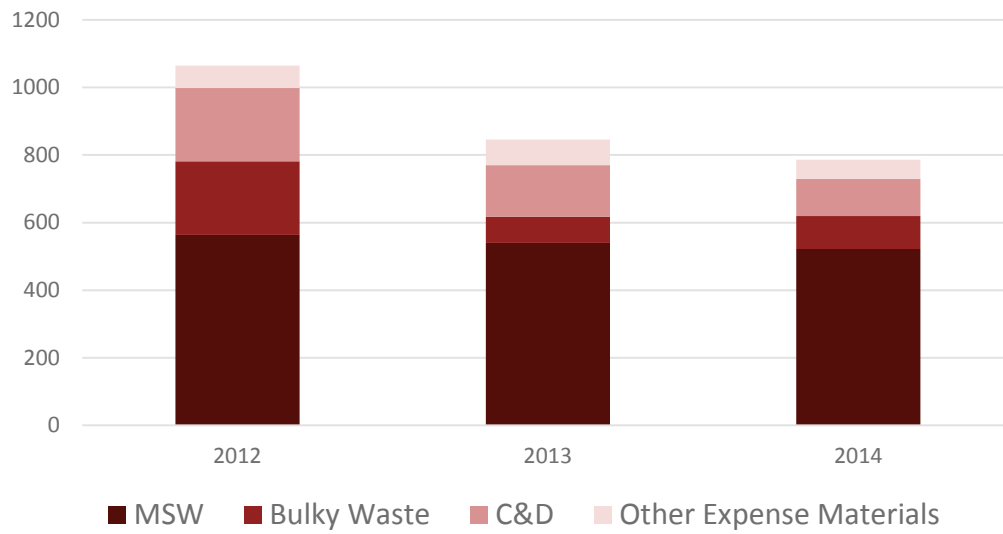
Our trendline entering 2014 was going in the wrong direction and the goal we asked for your help with was to move that trend in the right direction – maximum recycling and minimize waste. Our staff at the Recycling center picked up suggestions from our Recycling Subcommittee and added some of their own, resulting in the many improvements to flow and access that we are all enjoying today.

How did we do? The following graphs show that the tonnage of our recycled materials during 2014 was 10% better (estimated) than 2013. That's great news! The tonnage we paid for removal, on the other hand, was reduced by just over 5% (estimated). This is also very good news.

Some explanation of the numbers is required. During 2014 we purchased two full length trailers. One stores cardboard and the other stores plastic, two of the top paying commodities we recycle. This had the effect to significantly reduce the number of times hauling was required as we simply filled the trailer, thereby reducing hauling expenses and putting us in a position to get better pricing for full trailer loads than partial. The trailers were last hauled in February 2015, and based on the time required to fill the trailer we estimate 80% of the trailers were full at the end of 2014. Therefore, we allocated 80% of the tonnage in February to the 2014 totals.

We are excited and thankful to each of you who have helped us trend toward maximum recycling. We understand it takes effort and planning to sort recyclables from trash and clearly appreciate your efforts. Please help us keep this trend going! Remember, Recycle today and get the benefit twice!

Waste - Tonnage We Pay Others to Remove



Recycling - Tonnage Others Purchase From Us

