



## Nottingham Parks and Recreation

### SPONSORSHIP OPPORTUNITIES

**COMPANY NAME:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**COMPANY ADDRESS:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

#### ☐ **Advertisement Sponsor- \$250**

- Logo included on sponsorship page within two (2) yearly brochures (Summer/Fall and Winter/Spring)
- Logo included in monthly email blast (400 people)
- Logo included on sponsorship page on town website (under parks and recreation)
- Included in end of the year "Thank you to our Sponsors" Social Media Post
- **DEADLINE: 3/1**

#### ☐ **Event Sponsor- \$250-\$500**

Silver Sponsor: \$250

- Company name included on event promotional materials: flyers, postcards and advertisements
- Company name included on Social Media marketing pertaining to specific event
- Company name included on event webpage with direct link to your business
- Included in end of the year "Thank you to our Sponsors" Social Media Post

Gold Sponsor: \$500

- Company name included on event promotional materials: flyers, postcards and advertisements
- Company name included on Social Media marketing pertaining to specific event
- Company name included on event webpage with direct link to your business
- Included in end of the year "Thank you to our Sponsors" Social Media Post
- VIP Table at specific event
- **DEADLINE:**
  - **Egg Hunt: 3/1**
  - **Youth Fishing Derby: 4/1**
  - **Nottingham Rec 5K: 5/1**
  - **Summer Concert Series: 6/1 (company name will also be included on concert junkie t-shirts that we sell)**
  - **Halloween Festival: 9/1**
  - **Veteran's Day Flag Football Tournament: 10/15**
  - **Holiday Parade and Children's Craft Workshop: 11/1**

#### ☐ **Program Sponsors (Wrestling and Flag Football League)- \$250**

- Logo included on designated website pages
- Logo included in program marketing
- Logo included on sponsor banner or sign displayed at each game or practice
- Included in end of the year "Thank you to our Sponsors" Social Media Post
- **DEADLINE: 8/1**

☐ **Camp Sponsors (Summer Camp, Vacation Camps)- \$250**

- Logo included on designated website pages
- Logo included in program marketing and social media
- Logo included on sponsor banner or sign displayed at camp check in
- Social media mentions/shout outs throughout the camp season
- Included in end of the year "Thank you to our Sponsors" Social Media Post
- **DEADLINE: 6/1**

\*We accept Cash or Check. Please make out the check to "Town of Nottingham", add Rec sponsorships in the memo line and attach this sheet with it. The Rec will reach out to gather logos and any additional information required. Thank you!!

***Name & Position*** \_\_\_\_\_

***Sponsors Signature:*** \_\_\_\_\_ **Date:** \_\_\_\_\_