

Minutes of the Nottingham 300th Committee
Thursday, August 6, 2020
outside at Nottingham Square

Present: Steve Welch, Steve Soreff, Joe Welch, Rhoda Capron, Carrie Loszewski and later Michelle Insley

The minutes from the July 2, 2020 meeting were accepted as written.

Cookbooks – Joe brought up the fact that he was uncomfortable ordering 500 cookbooks rather than 250. Others agreed. Steve W. had asked Chris the Town administrator about money for the larger number to be printed but hasn't heard back. Steve W. will get back to Gwen and let her know that we prefer the smaller number of books even if they are more expensive. Steve W. suggested that after the cook book is out and conditions are favorable, that we have a potluck with everyone making something from the book.

Zoom meeting- Steve S has been working on getting a zoom meeting organized that would introduce the cookbook and be a teaser about the events of the 300th. A tentative date was set for September 23. Carrie suggested we stream live the program on Facebook as well.

Jay Bishop arrived. He had contacted Steve W. to offer his services. He is working with the town of Chester which is also celebrating its 300th in 2022. He helps with fundraisers and organizing parades primarily. He has helped many towns in NH, MA and ME. He showed us some of what he's done. He also shared some areas where he felt we could cost share with Chester such as the cost of performers and costumes. Chester's parade is scheduled for September 24, 2022. His fees are 13% of what he raises for advertising and a flat consultant fee of \$4000 - \$16,000 for a parade depending how big and elaborate parade you have. The committee decided to take time to digest all he presented.

Blankets – We have orders for 32 blankets, the minimum order being 35. Rhoda has written an article for the September Town newsletter telling about the blankets and giving a deadline for expressing an interest in ordering of September 30, 2020.

Merchandise – The committee gave its approval to proceed with the online sale site with the Recreation Dept. Rhoda will let Bridgett know to go ahead and add the rest of the merchandise.

Joe thought it would be good to have some other items for sale and will explore keychains and magnets from NH Pewter. We also discussed creating a second in a series of 3 ornaments. It's too late to order one for this year but we could get one done for 2021 and 2022.

Carrie had to leave but expressed interest in working on events for children. She also has experience in marketing and can help us there.

Joe wondered if we had too many events scheduled for August. Steve W. didn't think so. There was some discussion of where we could do fireworks. Steve W. will get some one from the fireworks company to come out and look around at possible sites.

Rhoda will check with Bonnie to see if we can sell merchandise at either the primary or November election.

The next meeting was set for September 14 at 6:00 PM outside at the Square.

Respectfully submitted,

Rhoda Capron

